



# WOODEN ON LEADERSHIP™

THE ART OF  
**SUCCESS**

## PYRAMID OF SUCCESS

*"Success is peace of mind which is a direct result of self-satisfaction in knowing you made the effort to become the best of which you are capable."*

John Wooden, Head Coach

SUCCESS

*"Failure to prepare is preparing to fail!"  
"Don't mistake activity for achievement."*

**ACHIEVEMENT**

True success comes only to an individual by self-satisfaction in knowing that you gave everything to become the very best that you are capable of.

*Success is not a destination, it is a journey.*

*Leadership*



## 12 LESSONS IN LEADERSHIP

1. Good Values Attract Good People
2. Love Is The Most Powerful Four-Letter Word
3. Call Yourself A Teacher
4. Emotion Is Your Enemy
5. It Takes 10 Hands To Make A Basket
6. Little Things Make Big Things Happen
7. Make Each Day Your Masterpiece
8. The Carrot Is Mightier Than A Stick
9. Make Greatness Attainable By All
10. Seek Significant Change
11. Don't Look At The Scoreboard
12. Adversity Is Your Asset

# John Wooden's Pyramid of Success

In a period of 14 years, ending with his tenure at Indiana State University, John Wooden worked on his famous "Pyramid of Success." He put success, according to his definition, at the apex.

"The first two blocks of the pyramid are the two cornerstones because to be strong, you have to have a strong foundation," said Wooden. "The cornerstones of success to me, in anything, are hard work and enjoy what you're doing. So, one cornerstone is industriousness and the other is enthusiasm.

**"Success is peace of mind which is a direct result of self-satisfaction in knowing you did your best to become the best that you are capable of becoming."**

**-John Wooden**

